

Accessibility Guidelines/Suggestions

Accessibility guidelines within website development is not an exact science. While there are recommended guidelines, there is not a published standard that is a requirement of any governing body. With that in mind, we suggest utilizing the guidelines outlined in the WAG 2.0 recommendations. That includes the following:

1. Use colors that provide contrast to the site user.
2. Do not use color as the only means of communication.
3. Install an optional software plugin that allows for keyboard navigation and easy accessibility.

Many times these plugins also assist site users to:

- a. Have the page read to them
 - b. Change the contrast of the site
 - c. Highlight links
 - d. Change the text size
 - e. Increase the spacing between the text
 - f. Stop animations
 - g. Select more legible fonts.
4. Provided ways for the user to control the automation of image sliders and videos (as noted above, the software plugin also assists with this).
 5. Where appropriate, provide meaningful text alternatives to non-text elements like images.
 6. Seek to avoid or limit the use of idioms, jargon, abbreviations, etc.
 7. Use clear content at an appropriate reading level (8th grade target).
 8. Use standard headings, subheadings, and lists appropriately.
 9. Be intentional about indicating which text is linked (the software plugin noted above also assists with this).